CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT

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COUNTRY SUBJECT DATE OF INFO. PLACE ACQUIRED	Austria Organization of the Retail Trade Division of USIA	REPORT DATE DISTR. NO. OF PAGES REQUIREMENT NO. REFERENCES	7 May 1954 2 RD	25X1					
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is 1	Retail Trade Division of USIA (O.R.T. ocated at Vienna IV. Argentinierstrass	Abteilung Detailhand e 26. Its telephone	el der USIA), numbers are	25X1					
Dire	2. The executive personnel of the Retail Trade Division are as follows: Director-General - N.S. TULIGOLOWETZ, Soviet national Deputy Director-General - W.P. LOKTISHEV, Soviet national								
Chie Busi	of Accountant - S.I. ABROSIMOV, ness Manager - M. LANDERL, Au L. December 1953 all USIA retail store	Soviet national strian national se were directly subs	ordinate to the						
Reta acco	ail Trade Division in Vienna. They substitutings to the Division and received detral Warehouse (O.R.T. Zentrallager).	enitted their orders deliveries directly to This procedure was to	from the Vienna found unsatise	,					

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also caused inefficiency in delivery.

had to order goods in small quantities and at frequent intervals. This placed a heavy accounting burden on the Retail Trade Division in Vienna and

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4. On 1 December 1953, regional offices (O.R.T. Hauptlager) were set up throughout the Soviet Zone of Austria. Each regional office, which is comprised of a bookkeeping section and a warehouse, submits a consolidated order to the Retail Trade Division in Vienna for all of the 10 to 15 retail stores assigned to it. Delivery is made to the regional offices who in turn distribute the goods among the retail stores under their jurisdiction. The retail stores submit their accounts to the regional office who turns in a monthly accounting to the Retail Trade Division in Vienna.

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